**Start of training in 2024: Focus on job profiles related to digitalisation**

**LAPP offers young talent more training opportunities than ever before**

***Stuttgart, 30 August 2024* -** 30 young people will start their apprenticeship or dual study programme at LAPP in Stuttgart on 2 September 2024. The choice of apprenticeships at the leading supplier for integrated solutions and branded products in the field of cable and connection technology is greater than ever before. There are currently 18 apprenticeships and dual study programmes on offer, three more than in the previous year. There is a particular focus on IT-related professions. The increasing level of digitalisation in production and among LAPP's customers is also increasing the demand for specialists in this area. In addition to cyber security experts, LAPP will also be offering training in the future fields of data science and information technology for the first time from September.

For many years, training and dual study programmes have been a high priority at LAPP. "High-quality training is very important to us and to me personally. We need the best people in business so that we are well positioned for the challenges of the future. Above all, we need employees who enjoy working here, who can grow and develop. Committed young professionals have every opportunity with us. Especially in times of a shortage of skilled workers, training is an important tool for us to secure the next generation of employees," emphasises Matthias Lapp, CEO of the Lapp Group.

**Wide-ranging training & stays abroad**

The start of a career at LAPP traditionally begins with an introductory training week, during which the new trainees and dual students get to know the company and their colleagues. The first official working day in the respective department is not until 9 September. In general, it is important to LAPP that the career starters are always able to think outside the box during their training. They are actively involved in the realisation of numerous projects, for example at the trade fairs for training and studies, at events such as the annual LAPP anniversary celebration and in the 'Social Weeks - Open up! for Trainees' project in cooperation with the mehrwert agency. Stays abroad are particularly popular with young people: This year, the 2nd year dual students are working in LAPP branches in Finland, Italy, Korea, Mexico and the Czech Republic. After-work meetings with all 95 current trainees and dual students from the three years of training and study as well as important decision-makers at LAPP are also key exchange opportunities. "The training programme at LAPP is designed to be as broad as possible so that the trainees and dual students get an overview of the entire value creation process within the vocational training programme and the company and then have a much better idea of what they really want to do," explains Anne Voigt, Head of Training at LAPP.

**Not all training places could be filled**

However, there is one fly in the ointment: LAPP had actually provided a total of 35 training places, but the company was unable to fill five of them. "Unfortunately, the quality of applications has declined in recent years. It is becoming increasingly difficult for us to find motivated trainees and dual students who we believe will fit into our family business and can develop further at LAPP. However, with a wide range of apprenticeships and practice-integrated degree programmes, we are doing everything we can to continue to strengthen the next generation at LAPP," says Anne Voigt optimistically.

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**Image material**

Digital image material in printable resolution is available for this press release. The photos may be used free of charge. Graphic editing is not permitted, with the exception of cropping the main motif.

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|  | **Matthias Lapp** "Particularly in times of a shortage of skilled workers, training is an important tool for us to secure the next generation," emphasises Matthias Lapp, CEO of the Lapp Group. Photo: LAPP  You can download the image here.  **Training opportunities at LAPP**  At LAPP, young people have more training opportunities than ever before. The focus is also on digitalisation. Photo: LAPP  You can download the image here. |

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**About LAPP**

**LAPP, based in Stuttgart, is one of the leading providers of integrated solutions and branded products in the field of cable and connection technology. The company's portfolio includes cables and highly flexible wires, industrial connectors and gland technology, customised assembly solutions, automation technology and robotics solutions for the intelligent factory of tomorrow and technical accessories. LAPP's core market is mechanical and plant engineering. Other important sales markets are the food industry, logistics, the energy sector and mobility.**

**The company was founded in 1959 and is still entirely family-owned today. In the 2022/23 financial year, it generated a consolidated turnover of 1.92 billion euros. LAPP employs 5,551 people worldwide, manufactures at 21 international locations and has its own sales companies in 36 countries. Through additional collaborations with business partners, the company has a total of around 100 representatives worldwide.**

**Further information on this topic can be found here:** <https://www.lapp.com/de/de/news/presse/e/000143>

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