

STRONG. TOGETHER. ONLINE.

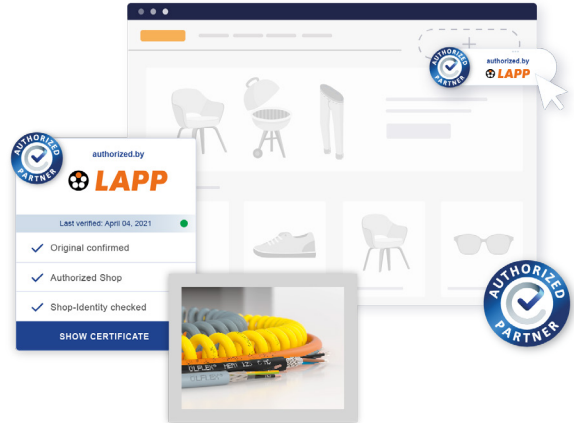
Becoming visible
as an authorized
brand partner



Your Benefits

Benefit from the **“Authorized Partner”** realtime-seal and show your customers at first glance that you are an authorized Lapp brand partner.

This is how you effectively distinguish yourself and boost your online store sales.



How it works

- Register your online shop at <https://app.authorized.by>
- Apply for the Lapp brand partnership on the platform - free of charge
- Implement the “**Authorized Partner**” seal in your online shop

* Source: Allensbach Aug/Sep 2018, representative; n=1,304 and Splendid Research GmbH; 2019; representative; 1,503 respondents.

With 99% brand awareness, TÜV® enjoys the highest level of trust among users.*



Your contact to authorized.by®

If you have questions, need support or simply want to learn more,
contact us. We are open for you!



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