

**Dr. Wilma Kauke becomes new Global HR Director & CPO LA EMEA**

## **LAPP strengthens personnel management**

*Stuttgart, January 17, 2023* - LAPP is reorganizing its Human Resources division. As of February 2023, Dr. Wilma Kauke (49) will assume the newly created position of Global HR Director. In parallel, as Chief People Officer (CPO) LA EMEA, she will be responsible for the HR strategy for the region Latin America, Europe, Middle East and Africa.

For the world market leader for integrated solutions in the field of cable and connection technology, headquartered in Stuttgart, Germany, attracting outstanding employees is one of the focus topics. "Human Resources is an absolute success factor for companies in today's world", emphasizes Matthias Lapp, CEO of Lapp Holding SE, and adds: "In order to achieve the growth targets of Strategy 2027, we must convince as an excellent employer, develop our employees in a targeted manner, and at the same time win new talent for LAPP. I am therefore very pleased that with Dr. Kauke we have been able to win an outstanding HR manager for LAPP, who will also drive the topic of Best People in Business worldwide. "

Dr. Wilma Kauke began her HR career in 2002 at Bosch, based in Stuttgart. Over the past 20 years, she has become familiar with all facets of her field - including as an HR business partner, project manager, specialist for HR policy issues and communications in Germany and Japan, HR manager of a site with around 15,000 employees, and most recently as Vice President with global, strategic and operational HR responsibility for a division with around 12,000 employees worldwide. On February 1, 2023, she will join LAPP as Global HR Director & CPO LA EMEA.

"I am very much looking forward to drive forward the HR strategy and the topic of Best People in Business and to establish LAPP as an attractive employer on the applicant market together with my team starting February 2023. I am convinced that it is the people who make a company successful. Together with the people, we are shaping the future of LAPP", says Dr. Wilma Kauke.

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### TITLE

Dr. Wilma Kauke - Global HR Director  
& CPO LA EMEA

Photo: LAPP

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## About LAPP

Stuttgart-based LAPP is one of the leading suppliers of integrated solutions and branded products in the field of cable and connection technology. The company's portfolio includes cables and highly flexible conductors, industrial connectors and gland technology, customized assembly solutions, automation technology and robotics solutions for the smart factory of tomorrow, and technical accessories. LAPP's core market is mechanical and plant engineering. Other important sales markets are the food industry, logistics, the energy sector and mobility.

The company was founded in 1959 and is still wholly family-owned. In fiscal year 2020/21, it generated consolidated sales of 1,423 million euros. LAPP (including non-consolidated companies) employs around 4,586 people worldwide, manufactures at 21 international locations and has 44 of its own sales companies. In addition, LAPP cooperates with around 100 foreign agencies.

You can find more information on the topic here:

<https://lappconnect.lappgroup.com/de/presse>

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